

db productions presents

IGGY'S BOOT CAMP FOR NURSE EDUCATORS™

**AN INTERNATIONAL CONFERENCE FOR
EVIDENCE-BASED NURSING EDUCATION**

For Educators In Pre-Licensure & RN to BSN Programs

OCTOBER 18-20, 2019

**EMBASSY SUITES BY HILTON
DENVER INTERNATIONAL AIRPORT
DENVER, COLORADO**

TARGET AUDIENCE

This conference is designed for new and seasoned Nursing Faculty, as well as Deans, Directors and Chairs of PN/VN, Diploma, ADN & BSN programs.

LEARNING OUTCOMES

The purpose of this conference is to help Nursing Faculty & Deans/Directors/Chairs meet the following NLN Core Competencies of Nurse Educators[®].

Competency I:

Facilitate Learning

Competency III:

Use Assessment & Evaluation Strategies

Competency IV:

Participate in Curriculum Design & Evaluation of Program Outcomes

Competency VI:

Pursue Continuous Quality Improvement in a Nurse Educator Role

Competency VII:

Engage in Scholarship

Competency VIII:

Function within the Education Environment

REGISTRATION DEADLINE

The registration deadline for this conference is **October 3, 2019**. Please register early. We anticipate our block of rooms to completely sell out. Call for availability after October 3rd. Confirmation will only be sent if your registration form and payment are received two weeks before the conference begins.

EXHIBITOR OPPORTUNITIES

Exhibitors are invited to display their products and services. Refreshments will be provided in the exhibit area for maximum exposure to attendees. Lunch will be provided for all exhibitors. The exhibit area opens on Friday, October 18th and closes after lunch on Saturday, October 19.

CALL FOR POSTERS

Consider submitting a poster related to teaching in a clinical or classroom setting, preceptor and mentoring projects or other topics related to nursing education of students and staff. Abstracts will be peer reviewed. Complete guidelines can be found at www.deanneblach.com/posters. Please note poster presenters must register for and pay to attend the conference.

NURSING CONTACT HOURS (15.5 TOTAL)

Day 1 (4.75 CE) / Day 2 (5.5 CE) / Day 3 (5.25 CE)

These activities have been submitted to the Ohio Nurses Association for approval to award 15.5 nursing contact hours. The Ohio Nurses Association is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation (OBN-001-91).

Conflict of Interest – Neither the speakers or planners have a conflict of interest (no financial relationships) with any products, speaker bureaus or other organizations.

Successful Completion – You must communicate via email, sign-in before the day's program begins, and attend a full day's session. Each day may be attended separately.

Contact Deanne A. Blach at 870.715.7508 or deanne@deanneblach.com for more information about nursing contact hours.

LEARNING FACILITATORS

DONNA "IGGY" IGNATAVICIUS, MS, RN, CNE, ANEF

Founder of Boot Camp for Nurse Educators®, Donna is nationally and internationally recognized as a content expert in nursing education, including expertise in NCLEX®-style test writing and curriculum development. Through her company, DI Associates, Inc., she has provided multiple faculty development workshops and consultations. In addition to having her new book entitled *Teaching and Learning in a Nursing Concept-Based Curriculum* recently published, Donna is currently working on the 10th edition of her award winning *Medical-Surgical Nursing: Concepts for Interprofessional Collaborative Care* textbook. In recognition of her many contributions to nursing education, Donna was inducted as a charter NLN Fellow of the Academy of Nursing Education in 2007.



DEANNE A. BLACH, MSN, RN, CNE

An ideal active learning strategy for conceptual learning, concept maps are a tool that Deanne has created and implemented for nearly 2 decades. Her innovative maps can be found in multiple nursing textbooks, including the last four editions of Iggy's *Medical-Surgical Nursing*, Craven's *Fundamentals of Nursing* and Urden et al. *Critical Care Nursing*. Deanne's most recent work (2017) is a chapter titled "Using Concept Mapping for Conceptual Learning" in Iggy's latest book, *Teaching and Learning in a Concept-Based Nursing Curriculum*.



MARILYN H. OERMANN, PHD, RN, ANEF, FAAN

Marilyn is the Thelma M. Ingles Professor of Nursing and Director of Evaluation and Educational Research at Duke University School of Nursing. She is the Editor-in-Chief of *Nurse Educator* and the *Journal of Nursing Care Quality*. Marilyn is the author/co-author of 19 books, more than 160 articles, and many other types of publications. Her current books are (1) *Evaluation and Testing in Nursing Education*; (2) *Writing for Publication in Nursing*; (3) *Clinical Teaching Strategies in Nursing*; and (4) *Teaching in Nursing and Role of the Educator: The Complete Guide to Best Practice in Teaching, Evaluation and Curriculum Development*. Marilyn is the editor of *A Systematic Approach to Assessment and Evaluation of Nursing Programs*, and has edited 6 volumes of the *Annual Review of Nursing Education*.



We reserve the right to substitute speakers should the need arise.

CONFERENCE SCHEDULE

FRIDAY, OCTOBER 18

- 7:30 Registration with Light Refreshments (*exhibits & posters open*)
- 8:30 Welcome & Introduction
- 9:00 **Keynote: Redesigning Curricula to Meet a Changing Health Care System - "Iggv"**
- 10:30 Break (*exhibits & posters open*)
- 11:00 **Integrating Patient, Staff & System Safety Throughout the Curriculum - "Iggv"**
- 12:00 Networking Lunch (*provided*) / (*exhibits & posters open*)
- 1:15 **Using Engaging Classroom Teaching/Learning Strategies to Enhance Student Thinking & Discovery (Part 1) - "Iggv"**
- 2:30 Break (*exhibits & posters open*)
- 3:00 **Using Engaging Classroom Teaching/Learning Strategies to Enhance Student Thinking & Discovery (Part 2)- "Iggv"**
- 4:00 Adjourn

SATURDAY, OCTOBER 19

- 7:30 Sign-In with Light Refreshments (*exhibits & posters open*)
- 8:30 **Transforming Nursing Education: Newer Models for Clinical Education - "Iggv"**
- 10:00 Break (*exhibits & posters open*)
- 10:30 **Teaching & Learning Activities for Lab & Clinical Experiences - "Iggv"**
- 11:30 Networking Lunch (*provided*) / (*exhibits & posters close*)
- 12:45 **Assessment of Student Learning: Formative & Summative Tools - Oermann**
- 2:00 Break
- 2:15 **Writing NCLEX®-Style Test Items for Clinical Decision-Making - "Iggv"**
- 4:00 Adjourn

SUNDAY, OCTOBER 20

- 7:30 Sign-In with Light Refreshments
- 8:30 **Analyzing Test Results for Reliability & Item Revision - "Iggv"**
- 10:00 Break
- 10:15 **Developing Evidence-Based Clinical Evaluation Tools - Oermann**
- 11:45 Networking Lunch (*provided*)
- 1:00 **Using Concept Mapping in Nursing Education (Part 1) - Blach**
- 2:15 Break
- 2:30 **Using Concept Mapping in Nursing Education (Part 2) - Blach**
- 3:20 Conference Summary & Evaluation
- 3:30 Adjourn



ACCOMODATIONS



SPECIAL CONFERENCE RATE!
\$169/NIGHT (PLUS TAX)*

EMBASSY SUITES BY HILTON DENVER INTERNATIONAL AIRPORT

7001 Yampa Street • Denver, CO 80249
303.574.3000 • www.embassysuitesdenverairport.com/



**INCLUDES FULL HOT BREAKFAST &
EVENING MANAGER'S RECEPTION!**

**RESERVE YOUR ROOM EARLY TO
GUARANTEE THIS DISCOUNTED RATE!**



*A limited block of rooms is being held at this discounted rate until **September 10, 2019** under "DB Productions - Iggy's Boot Camp For Nurse Educators." Once the block is full, this rate will no longer apply. Participants are responsible for their own hotel reservations.

ADDITIONAL INFORMATION

EARLY BIRD DISCOUNT!

Register by July 15, 2019 to receive our early bird discount.

GROUP DISCOUNTS!

Group discounts are available for 3 or more registration forms & fees submitted & paid together. Be sure to include email addresses for every registrant so that each person receives follow-up communication.

CANCELLATION POLICY

No refunds will be issued, but a substitute may attend. Otherwise, the registration fee will be forfeited.

DIETARY NEEDS

Please eat a healthy breakfast before signing in each day. Hotel guests receive a full complimentary hot breakfast as part of the overnight lodging fee. Notify us before the conference and at the registration desk if you have any special dietary restrictions or needs.

EMAILS, HANDOUTS, SURVEYS & CERTIFICATES

All conference handouts, evaluation surveys and CE certificates will only be available online. You will be emailed a link to download handouts two weeks prior to the conference. Please note that handouts will not be available on-site. You will need to complete the evaluation survey online after the program concludes and print the CE certificate from your computer.

Be certain you are receiving our emails (check your junk/spam folder), as this is the communication technique used to provide all conference information. If you are registering a group, it is essential to include email addresses for every registrant so each person receives follow-up communication.

PHOTOGRAPHY

We reserve the right to photograph attendees for use in future materials.



Cover Photo: Visit Denver (Bruce Boyer)

CONTACT INFO



db productions of nw ar. inc.

DEANNE A. BLACH, MSN, RN, CNE

President & Nurse Planner

870.715.7508 • deanne@deanneblach.com

MONICA SPEAK

Registration Coordinator

870.577.5325 • monica@deanneblach.com

REGISTRATION

IGGY'S BOOT CAMP FOR NURSE EDUCATORS®

Please register by October 3, 2019. Call for availability afterwards.

Register online at www.cvent.com/d/bbqdhhd or mail this form and your payment to:

db productions of nw ar, inc.

724 CR 670 • Green Forest, AR 72638

Name: _____

Employer: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Mobile Phone: _____

Email Address: _____

Please provide an accurate and legible email address to ensure you receive your confirmation letter, receipt of funds and access to on-line handouts. If you are registering a group, it is essential to include email addresses for every registrant so each person receives follow-up communication.

REGISTRATION FEES

(includes all sessions, online materials, nursing contact hours, & three lunches)

All 3 Days - Early Bird (On or Before July 15, 2019)

Amount

• Individual: \$729 (USD) \$ _____

• Group: \$699 per person (USD) \$ _____

(3 or more registrations submitted & paid together)

All 3 Days - After July 15, 2019

• Individual: \$799 (USD) \$ _____

• Group: \$769 per person (USD) \$ _____

(3 or more registrations submitted & paid together)

Any 1 Day

\$325/day per person (USD) \$ _____

Total Enclosed: \$ _____

Not attending the full conference? Please check which day(s) you will attend:

October 18

October 19

October 20

Register online at www.cvent.com/d/bbqdhhd or mail this form and your payment to:

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