

TARGET AUDIENCE

Curriculum chairs and committee members, deans, directors, program chairs, course coordinators, and other faculty interested in pre-licensure and RN to BSN program curricula

CONFERENCE OVERVIEW

- 2 Dynamic National Speakers
- Poster Presentations
- Digital Handouts
- Networking Reception
- Light Refreshments & 1 Networking Lunch

OBJECTIVES FOR CONFERENCE OUTCOMES

- Discuss the state of conceptual learning and concept-based nursing curriculum today.
- Explain best practice for introducing concepts for the first time in the curriculum.
- Identify teaching/learning tools and strategies for teaching exemplars in the classroom.
- Summarize conceptual learning activities to meet learning outcomes in the clinical setting.
- Contrast the use of clinical tools for evaluation of conceptual learning.
- Explain how to write NCLEX®-style test items to assess conceptual learning.

REGISTRATION DEADLINE

Each conference has its own registration deadline. Call for availability after these dates.

- Denver, CO – February 14, 2019
- Charleston, WV – May 14, 2019

NURSING CONTACT HOURS

This program has been submitted to the Ohio Nurses Association to award 5.5 nursing contact hours. *The Ohio Nurses Association is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation (OBN-001-91).*

(Attendees are required to attend 100% of each session.)
For more information, contact Deanne A. Blach at 870.715.7508 or deanne@deanneblach.com.

LEARNING FACILITATORS



**DONNA "IGGY" IGNATAVICIUS,
MS, RN, CNE, ANEF**

Known best by nursing faculty and students as "Iggy" for her medical-surgical nursing textbook, Donna taught in pre-licensure education for over 25 years. Through her consulting company, DI Associates, Inc., she has worked with many nursing programs in the U.S. and Canada to help them develop, implement and evaluate concept-based curricula. In 2017, Donna's latest book was released for nursing faculty and graduate students titled *Teaching and Learning in a Concept-Based Nursing Curriculum: A How-To Best Practice Approach*.



DEANNE A. BLACH, MSN, RN, CNE

An ideal active learning strategy for conceptual learning, concept maps are a tool that Deanne has created and implemented for nearly 2 decades. Her innovative maps can be found in multiple nursing textbooks, including the last four editions of *Iggy's Medical-Surgical Nursing*, *Craven's Fundamentals of Nursing* and *Urden et al. Critical Care Nursing*. Deanne's most recent work (2017) is a chapter titled "Using Concept Mapping for Conceptual Learning" in Iggy's latest book, *Teaching and Learning in a Concept-Based Nursing Curriculum*.

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724 CR 670
Green Forest, AR 72638

IGGY'S CBC CAMP TOOLS & STRATEGIES FOR CONCEPTUAL LEARNING IN NURSING EDUCATION

LEARN ABOUT BEST PRACTICES
IN CONCEPT-BASED LEARNING
AND USEFUL TOOLS FOR
STUDENT SUCCESS!

FEB. 28-MARCH 2, 2019

EMBASSY SUITES BY HILTON
DENVER, COLORADO

MAY 29-31, 2019

UNIVERSITY OF CHARLESTON
CHARLESTON, WEST VIRGINIA

EARLY BIRD DISCOUNT!

Register early to receive special discount pricing. Each conference has its own deadline.

- Denver, CO – November 15, 2018
- Charleston, WV – February 15, 2019

GROUP DISCOUNT!

3 or more faculty registrations *submitted together*

CANCELLATION POLICY

No refunds will be given, but a substitute may attend. Otherwise, the registration fee will be forfeited.

MEALS & REFRESHMENTS

Light refreshments & a networking lunch will be provided. Let us know if you have any special dietary restrictions or needs for the lunch.

HANDOUTS, SURVEYS & CERTIFICATES

All conference handouts, evaluation surveys and CE certificates will be available online. You will be emailed a link to download the handouts. Please note that handouts will not be available on-site. You will need to complete an evaluation survey online after the program concludes and print your CE certificate from your computer. Be certain the email address you provide on the registration form is accurate and legible.

Join us for a Networking Reception at both hotel locations on Day 1 of the conference!

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DEANNE A. BLACH, MSN, RN, CNE

Conference Chair & Nurse Planner

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MONICA SPEAK

Registration Coordinator

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SCHEDULE

DAY 1

- 12:15 Registration with Light Refreshments
 1:00 Welcome & Disclosures
 1:15 **Planning & Implementing a Successful Concept-Based Curriculum: Tools for Success (PT. 1)**
 2:30 Break & Poster Presentations
 2:45 **Planning & Implementing a Successful Concept-Based Curriculum: Tools for Success (PT. 2)**
 4:00 Sessions Complete
 5:30 Networking Reception

DAY 2

- 8:15 Sign-In with Light Refreshments
 8:30 **How to Introduce Concepts into the Classroom**
 9:45 Break & Poster Presentations
 10:00 **Strategies for Selecting & Teaching Concept Exemplars**
 11:30 Networking Lunch (*provided*)
 12:30 **Tools & Activities for Conceptual Learning in Clinical Settings**
 2:00 Break & Poster Presentations
 2:15 **Effective Use of Concept Maps as Tools to Synthesize Conceptual Learning**
 3:45 Q&A Session
 4:00 Sessions Complete

DAY 3

- 8:15 Sign-In with Light Refreshments
 8:30 **Writing NCLEX®-Style Test Items to Evaluate Learning in a Concept-Based Curriculum (PT. 1)**
 10:00 Break
 10:15 **Writing NCLEX®-Style Test Items to Evaluate Learning in a Concept-Based Curriculum (PT. 2)**
 11:45 Summary & Evaluation
 12:00 Sessions Complete

CALL FOR POSTERS

Consider submitting a poster related to curriculum revision and/or conceptual learning. Abstracts will be peer reviewed. Poster presenters must register for and pay to attend the conference. Complete submission guidelines are available online at www.deanneblach.com/posters.

ACCOMMODATIONS

EMBASSY SUITES BY HILTON DENVER INTERNATIONAL AIRPORT

7001 Yampa Street • Denver, CO 80249

Reservations: 303.574.3000

\$149/Night* (Cutoff: January 31, 2019)

Rate includes complimentary full course breakfast.



CHARLESTON MARRIOTT TOWN CENTER

200 Lee Street East • Charleston, WV 25301

Reservations: 304.345.6500

\$129/Night* (Cutoff: May 7, 2019)

Rate includes complimentary transportation to & from the University of Charleston.



*Each hotel has a limited block of rooms reserved under "DB Productions: Iggy's Concept-Based Curriculum Conference." Once the blocks are full, these rates will no longer apply. Attendees are responsible for their own hotel reservations.

CHARLESTON CONFERENCE LOCATION

University of Charleston

Bert Bradford School of Health Sciences

Geary Student Union, 3rd Floor

2300 MacCorkel Avenue SE • Charleston, WV 25304

Complimentary full course breakfast served.

REGISTRATION

**Please register by the listed deadlines.
Call for availability after these deadlines.**

DENVER - REGISTER AT WWW.CVENT.COM/D/FGQDQY

CHARLESTON - REGISTER AT WWW.CVENT.COM/D/XGQDQN

OR MAIL A CHECK WITH THIS COMPLETED FORM

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Name: _____

Employer: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Please provide an accurate and legible email address to ensure you receive your confirmation letters, receipt of funds, digital handouts, evaluation surveys and CE certificates. If you are registering a group, it is essential to include email addresses for every registrant.

CONFERENCE LOCATIONS

(Please be sure to mark which location you are attending.)

Denver, CO • February 28-March 2, 2019
Embassy Suites by Hilton Denver International Airport

OR

Charleston, WV • May 29-31, 2019
University of Charleston

REGISTRATION FEES

(includes nursing contact hours, refreshments, lunch, handouts)

On or Before the Early Bird Deadlines **Amount**

Individuals: \$499 per person (USD) \$ _____

Groups: \$459 per person (USD) \$ _____

(3 or more registrations submitted & paid together)

After the Early Bird Deadlines

Individuals: \$539 per person (USD) \$ _____

Groups: \$499 per person (USD) \$ _____

(3 or more registrations submitted & paid together)

Total Amount Enclosed \$ _____

DENVER - REGISTER AT WWW.CVENT.COM/D/FGQDQY

CHARLESTON - REGISTER AT WWW.CVENT.COM/D/XGQDQN

OR MAIL A CHECK WITH THIS COMPLETED FORM PAYABLE TO:

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