

db productions presents

MEMPHIS NURSE EDUCATOR INSTITUTE

**BEST PRACTICES IN
NURSING EDUCATION
FOR STUDENT SUCCESS**

MARCH 10•11•12, 2019

THE PEABODY MEMPHIS - MEMPHIS, TENNESSEE

TARGET AUDIENCE

This conference is designed for educators in all practice settings, including practitioners, clinicians, nurse educators, public health nurses, school nurses and other health care providers who are teaching students. The program provides the latest information on successful teaching/learning strategies to enhance learner outcomes for success in classroom and clinical settings.

EXHIBITOR OPPORTUNITIES

Exhibitors are invited to display their products and services. Refreshments will be provided in the exhibit area for maximum exposure to attendees. Lunch will be provided to both attendees and exhibitors on March 11 & 12. Exhibits and poster presentations open Sunday evening, March 10th, during a networking reception.

REGISTRATION DEADLINE

The registration deadline for this conference is **February 24, 2019**. Since registration and hotel rooms are limited, please register early. We anticipate our block of rooms to completely sell out. Call for availability after February 24th. Confirmation will only be sent if your registration form and payment are received two weeks before the conference begins.

CALL FOR POSTERS

Consider submitting a poster related to teaching in a clinical or classroom setting, preceptor and mentoring projects or other topics related to nursing education of students and staff. Abstracts will be peer reviewed. Complete guidelines can be found at www.deanneblach.com/posters. Please note poster presenters must register for and pay to attend the conference.

NURSING CONTACT HOURS (14 TOTAL HOURS)

March 10 (3 Hours) / March 11 (5.5 Hours) / March 12 (5.5 Hours)

These activities have been submitted to the Ohio Nurses Association for approval to award 14 nursing contact hours. The Ohio Nurses Association is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. (OBN-001-91)

Conflict of Interest/Disclosures – Neither the speakers or planners have a conflict of interest (no financial relationships) with products, speaker bureaus or other organizations.

Successful Completion – You must sign in before the program begins, provide an email address for communication, be present within 5 minutes of the start time and attend at least 80% of the entire conference. Each day may be attended separately.



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DEANNE A. BLACH, MSN, RN, CNE

President & Conference Chair

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MONICA SPEAK

Registration Coordinator

870.577.5325 • monica@deanneblach.com

LEARNING FACILITATORS

MICHELE DECK, RN, BSN, M.ED, LCCE, FACCE



Michele is known for her innovative teaching methods in the field of health care education and training. She has been training educators and trainers full time for the last twenty years. She acted as a consultant to Creative Training Techniques International, Inc. and was named "Best Over All Trainer" by the Creative Training Techniques Companies. She has won the prestigious "Excellence in Nursing" has also been selected as one of the "Great 100 Nurses in Louisiana" and was elected to Sigma Theta Tau National Nursing Honor Society. The National Nursing Staff Development Organization named her the recipient of the prestigious Belinda Puetz award in 2000. She was named "Business Woman of the Year for 2003" by the National Business Council. She received the Margaret L. Messore Lectureship award from the Magnolia Chapter of SUNA in 2004. The National Business Council also awarded her the Ronald Regan Medal of Freedom in 2004.

DONNA "IGGY" IGNATAVICIUS, MS, RN, CNE, ANEF



Founder of Boot Camp for Nurse Educators®, Donna is internationally recognized as a content expert in nursing education, including expertise in NCLEX®-style test writing, analysis, and curricular mapping. Through her consulting company (DI Associates, Inc.), she has successfully helped many nursing programs throughout the U.S. and Canada improve their licensure pass rates and revise curricula. A prolific author, Donna is working on the 10th edition of her number one selling nursing textbook, *Medical-Surgical Nursing: Patient Centered Collaborative Care*. In recognition of her contributions to nursing education, she was inducted as a charter NLN Fellow of the Academy of Nursing Education in 2007.

BARB BANCROFT, RN, MSN, PNP



Barb is a widely acclaimed international nurse educator and speaker, noted for her humorous, entertaining and information packed seminars. She is author of four books—her latest, *Kiss My Asparagus, An Essential Guide to Nutrition's Role in Health and Disease*. Barb has provided more than 3000 seminars throughout the US and Canada. She has provided courses on Advanced Pathophysiology, Pharmacology and Physical Assessment to both graduate and undergraduate students. Barb is currently the Executive Director and President of CPP Associates, Inc., a continuing health education firm.

We reserve the right to substitute speakers should the need arise.

CONFERENCE SCHEDULE

MARCH 10 - OPTIONAL TOUR TO THE NATIONAL CIVIL RIGHTS MUSEUM AT THE LORRAINE MOTEL



On Sunday morning, prior to the start of the conference, you are invited to tour the newly renovated National Civil Rights Museum, located at the Lorraine Motel—the site of Dr. Martin Luther King Junior’s assassination. It’s collections, exhibits and education programs chronicle key episodes of the American Civil Rights movement and it’s legacy. These exhibits were created to inspire participation in civil and human rights efforts globally. This tour will have you exploring the Civil Rights Movement from the 1800’s to present day through an intricate series of galleries. The \$75 fee includes round trip transportation and admission into the National Civil Rights Museum. Be sure to indicate on the registration form if you would like to join the tour.

- 8:30 Bus Arrives at The Peabody Memphis
- 8:45 Bus Departs
- 9:00 Tour of the National Civil Rights Museum
- 11:30 Bus Returns to The Peabody Memphis
- 12:15 Conference Registration



SUNDAY, MARCH 10

Creative Teaching Strategies for the Nurse Educator: From Caterpillar to Butterfly

Michele Deck, RN, BSN, M.Ed, LCCE, FACCE

Are you searching for some new and creative ways to teach your learners? This session will provide new “hands-on” teaching strategies for difficult concepts that will assure that everyone really does “Get It!” Learn about flow theory and how it relates to your teaching. Explore some ideas to integrate technology and hands-on tools into how you teach. Experience activities that will help the student with clinical reasoning and judgment. In this interactive session you will be an active participant throughout the day. Link the assessment of learning and evaluation. Come and spread your creative educator wings, and discover new ideas and strategies you can immediately apply to teaching.

- 12:15 Registration with Light Refreshments
- 1:00 Welcome & Disclosures
- 1:15 Active Learning Strategies: Facilitating Student’s Abilities for Clinical Reasoning**
- 2:45 Break
- 3:00 Using Technology and other Creative Teaching Strategies to Help Students Make Connections with Assessment and Evaluation**
- 4:30 Networking Reception until 6:00 pm (*exhibits & poster presentations open*)

CONFERENCE SCHEDULE

MONDAY, MARCH 11

Best Practices in Assessment of Student Learning and Thinking

Donna Ignatavicius, MS, RN, CNE, ANEF

This workshop explores current evidence-based tools and methods for assessing student learning and thinking. Emphasis will be on clinical evaluation tools and the latest information on the current and next generation NCLEX®.

7:30 Registration with Light Refreshments (*exhibits & poster presentations open*)

8:20 Welcome & Disclosures

8:30 Assessing Student Learning & Thinking: What's New?

10:00 Break (*exhibits & poster presentations open*)

10:30 Assessing Student Clinical Performance: Ensuring Validity & Reliability

12:00 Networking Lunch (*provided*) / (*exhibits & poster presentations open*)

1:00 Update on the Next-Generation NCLEX®: Assessing Clinical Judgement

2:15 Break (*exhibits & poster presentations open*)

2:30 Small Group Activity & Reports/Summary

3:45 Program Complete

TUESDAY, MARCH 12

Interpretation of Lab Tests - Barb Bancroft, RN, MSN, PNP

Barb's approach to interpreting lab tests is a "must hear" for nurses in all areas and nurses at all levels. You will leave the seminar with a plethora of practical pearls that can be applied to your patients in the hospital, in the primary care facility, or in the ICU. The WBC and differential is discussed as it relates to viral infections, bacterial infections, and parasitic infections. Iron deficiency anemias will be differentiated from B12 and folic acid anemias—and, Barb will give you some helpful hints for patients with lead as a cause of anemia. The lipid profile will be discussed as will liver function tests and clinical correlations. Barb will also correlate various drugs with their effects on lab tests, including chemotherapy, antibiotics, statins, and other lipid-lowering agents.

7:30 Registration with Light Refreshments (*exhibits & poster presentations open*)

8:20 Welcome & Disclosures

8:30 • WBC Development & Function

• Correlation to Common Clinical Conditions

• Interpretation of Serum Protein Electrophoresis

10:00 Break (*exhibits & poster presentations open*)

10:30 • RBC Maturation

• Lab Tests to Determine Function

• Common Clinical Conditions

12:00 Networking Lunch (*provided*) / (*exhibits & poster presentations close*)

1:00 • Common Enzymes Used for Interpreting Clinical Conditions

• Common Clinical Conditions with Those Enzymes (Part 1)

2:15 Break

2:30 • Common Clinical Conditions with Those Enzymes (Part 2)

3:30 Wrap-up & Evaluation

3:45 Program Complete

ACCOMMODATIONS



THE PEABODY MEMPHIS

149 Union Avenue • Memphis, Tennessee 38103
901.529.4000 • www.peabodymemphis.com

SPECIAL CONFERENCE RATE!
\$196/night (plus tax)*

A limited block of rooms is being held under "DB Productions Nursing Conference" at this rate until **February 3, 2019. Once the block is full, this rate will no longer apply. Participants are responsible for their own hotel reservations.*

The Peabody, the "South's Grand Hotel," is located in the heart of Memphis, within walking distance of the historic Beale Street, Sun Records and the Mississippi River. This historical, luxurious hotel offers visitors a wealth of specialty shops, award-winning restaurants, an indoor pool and a health club. Memphis is known as the Home of the Blues and the Birthplace of Rock and Roll. Area attractions include the National Civil Rights Museum, the Memphis Zoo and the Rock-n-Soul Museum.

EARLY BIRD DISCOUNT!

Register by December 15, 2018 to receive our early bird discount.

GROUP DISCOUNTS!

Group discounts are available for 3 or more registration forms & fees submitted & paid together. Be sure to include email addresses for every registrant so that each person receives follow-up communication.

CANCELLATION POLICY

No refunds will be issued, but a substitute may attend. Otherwise, the registration fee will be forfeited.

DIETARY CONCERNS

Please notify us before the conference and at the registration desk if you have any special dietary restrictions or needs.

HANDOUTS, SURVEYS & CERTIFICATES

All conference handouts, evaluation surveys and CE certificates will be available online. You will be emailed a link to download handouts two weeks prior to the conference. Please note that handouts will not be available on-site. You will need to complete the evaluation survey online after the program concludes and print the CE certificate from your computer. Be certain the email address you provide is accurate and legible.

PHOTOGRAPHY

We reserve the right to photograph attendees for use in future materials.

PHOTO CREDITS

123RF.com, Peabody Memphis & NCRM

REGISTRATION

Memphis Nurse Educator Institute

Please register by February 24, 2019. Call for availability afterwards.

Register online at www.cvent.com/d/dbqzk5 or mail a check with this completed form.

Name: _____

Employer: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Mobile Phone: _____

Email Address: _____

Please provide an accurate and legible email address to ensure you receive your confirmation letter, receipt of funds and access to on-line handouts (which can be downloaded 2 weeks prior to the conference). If you are registering a group, it is essential to include email addresses for every registrant so each person receives follow-up communication.

- Yes, I plan to attend the opening networking reception on Sunday, March 10 from 4:30 - 6:00 pm.
 Yes, I plan to bring a guest to the reception. Tickets may be purchased at the door for \$20 each.

REGISTRATION FEES

(includes sessions, online materials, nursing contact hours, opening reception, two lunches & refreshments)

Early Bird (On or Before December 15, 2018)

Amount

Full Conference - Individual: \$600 (USD) \$ _____

Full Conference - Group: \$575 per person (USD) \$ _____
(3 or more registrations submitted & paid together)

Any One Day: \$200/day per person (USD) \$ _____

After December 15, 2018

Full Conference - Individual: \$650 (USD) \$ _____

Full Conference - Group: \$625 per person (USD) \$ _____
(3 or more registrations submitted & paid together)

Any One Day: \$250/day per person (USD) \$ _____

Pre-Licensure Students - Any One Day: \$75 per person (USD) \$ _____

Optional Tour: National Civil Rights Museum (Purchase tickets for your guests as well!)

Individual: \$75 (USD) x _____ tickets = \$ _____

Total Enclosed: \$ _____

Not attending the full conference? Please check which day(s) you will attend:

March 10

March 11

March 12

Register online at www.cvent.com/d/dbqzk5 or mail a check with this completed form.

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