

## TARGET AUDIENCE

This conference is designed for nurses in all practice settings, including Practitioners, Clinicians, Nurse Educators, Public Health, School Nurses and other Health Care Providers who need clinical updates on physical assessment and cancer. Nursing Students are always welcome!


## EXHIBITOR OPPORTUNITIES

Exhibitors are invited to display their products and services. Refreshments will be provided in the exhibit area for maximum exposure to attendees. Lunch will be provided to exhibitors on both days. Contact Deanne at [deanne@deanneblach.com](mailto:deanne@deanneblach.com) or 870.715.7508 for more information.

## CALL FOR POSTERS

Submit a poster by November 15, 2018 related to an evidence-based clinical study or educational topic with implications for nursing practice. We encourage students to submit poster abstracts as part of a capstone course or portfolio. Please note that poster presenters must register for and pay to attend the conference. Complete guidelines can be found at [www.deanneblach.com/posters](http://www.deanneblach.com/posters).

## NURSING CONTACT HOURS (5.5/DAY)

Nursing Contact Hours Awarded by  Contra Costa College  
2600 Mission Bell Drive • San Pablo, CA 94806  
California Board of Nursing Provider #CEP 117-37

### Successful Completion:

- Sign in each morning to verify attendance.
- Provide your nursing license number at sign-in.
- Attend the full day of the conference.  
(Each day can be attended separately.)

**Evaluation & CE Certificates:** An email will be sent to attendees after completion and verification of attendance which will provide a link to complete an online evaluation survey. This must be done in order to print a certificate which is available at the end of the evaluation process.

For more information about nursing contact hours, contact Sandra Castillo Alward via email at [scastillo@contracosta.edu](mailto:scastillo@contracosta.edu).

## LEARNING FACILITATOR



### BARB BANCROFT, RN, MSN, PNP

Barb has provided more than 2800 continuing education events on clinical topics pertaining to pathophysiology, physical assessment and pharmacology to health care professionals throughout the United States and Canada. She has been the motivational keynote speaker on health maintenance topics for numerous nursing associations, medical associations and dental associations as well as for corporate groups and events.

Barb has held faculty positions at the University of Virginia, the University of Arkansas, Loyola University of Chicago and St. Xavier University of Chicago. She has provided courses on Advanced Pathophysiology, Pharmacology and Physical Assessment to graduate and undergraduate students.

She is the author of four books: *Medical Minutiae*, a humorous look at the fields of medicine and nursing, *An Apple a Day: The ABCs of Diet and Diseases*, *Live a Little, Laugh a Lot*, and her 2012 release—*Kiss My Asparagus*—an essential guide to nutrition's role in health and disease. She is currently working on her newest book, *Laughing My Aspirin Off*.

Barb is a fascinating, highly informative speaker whose dynamic and humorous presentation style makes learning enjoyable. She provides a wealth of clinical information that can be applied to everyday practice.

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724 CR 670

Green Forest, AR 72638



db productions presents

# CALIFORNIA dreamin

WITH BARB BANCROFT, RN, MSN, PNP

PHYSICAL ASSESSMENT:  
IF YOU ONLY HAVE 5 MINUTES

THE BIG "C" —  
PATHOPHYSIOLOGY OF CANCER

"I've never heard such an amazing speaker as Barb Bancroft. She was very thorough, clear and engaging — an incredible teacher who kept us laughing all day!"

JANUARY 3-4, 2019

EMBASSY SUITES BY HILTON

NAPA VALLEY

NAPA, CALIFORNIA

## EARLY BIRD DISCOUNT!

Register by October 15, 2018 to receive an early bird discount on the registration fee.

## GROUP DISCOUNT!

A group discount on the registration fee is available for 3 or more registration forms & fees submitted together.

## REGISTRATION DEADLINE

Please register by December 20, 2018.  
Call for availability after December 20th.

## CANCELLATION POLICY

No refunds will be issued, but substitute registrants may attend. Otherwise, all fees will be forfeited.

## DIETARY CONCERNS

Overnight hotel guests will be provided with a daily hot breakfast as part of their lodging fee. Please eat prior to registration/sign-in. Lunch will be provided to all attendees each day. Notify us in advance if you have any special dietary restrictions.

## HANDOUTS, SURVEYS & CERTIFICATES

All conference handouts, evaluation surveys and CE certificates will be available online. We will email you a link to download handouts two weeks prior to the conference. Please note that handouts will not be available on-site. You will need to complete an evaluation survey online after the program concludes and print the CE certificate from your computer. Be certain the email address you provide is correct and legible.

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### DEANNE A. BLACH, MSN, RN, CNE

Conference Chair & Nurse Planner

(P) 870.715.7508 • (F) 870.749.2276

deanne@deanneblach.com • www.deanneblach.com

### MONICA SPEAK

Registration Coordinator

870.577.5325 • monica@deanneblach.com

Cover Photo: 123rf.com

# SCHEDULE

*Thursday, January 3*

## PHYSICAL ASSESSMENT: IF YOU ONLY HAVE 5 MINUTES

- 8:00 Registration with Light Refreshments
- 8:25 Welcome & Disclosures
- 8:30 Patient History/PQRST Mnemonic/Equipment/Components of the Physical Exam
- 9:45 Break with Exhibits & Posters
- 10:15 Vital Signs/Techniques for Body Systems: Head & Neck, CV, Respiratory, Abdominal & Neuro Systems
- 11:45 Networking Lunch with Exhibits & Posters
- 12:45 Clinical Findings with Common Conditions: Cardiac, Peripheral Arterial Dx, COPD, Asthma & Acute Bronchitis
- 2:00 Break with Exhibits & Posters
- 2:30 Clinical Findings (con't): Abdominal Pain–Pancreatitis, Appendicitis, Cholecystitis, Gastroenteritis/Neurologic–Stroke, Parkinson's Disease & Dementia
- 3:30 Summary and Evaluation
- 3:45 Program Complete

*Friday, January 4*

## THE BIG "C" – PATHOPHYSIOLOGY OF CANCER

- 8:00 Registration/Sign-In with Light Refreshments
- 8:25 Welcome & Disclosures
- 8:30 Biology of Tumor Growth, The Role of Roto-oncogenes, Oncogenes & Suppressor Genes
- 9:45 Break with Exhibits & Posters
- 10:15 Correlation of Emerging Treatment Modalities with Tumor Growth and Oncogenes, Role of Inflammation & Cancer Development
- 11:45 Networking Lunch with Exhibits & Posters
- 12:45 Nursing Care of Patients with the Most Common Cancers: Breast, Lung, Colon, Prostate & Skin
- 2:00 Break
- 2:30 Nursing Implications for Patients Using Emerging Technologies in Treatment
- 3:30 Wrap-up & Evaluation
- 3:45 Program Complete

# ACCOMMODATIONS

## EMBASSY SUITES BY HILTON NAPA VALLEY

1075 California Boulevard • Napa, CA 94559  
Reservations: 707.253.9540



## SPECIAL CONFERENCE RATE \$159/NIGHT\*



## INCLUDES COMPLIMENTARY BREAKFAST & EVENING MANAGER'S RECEPTION!



\*Single or double occupancy plus tax. A block of rooms is being held at this discounted rate under DB Productions – California Dreamin' with Barb Bancroft until December 5, 2018. Once the block is full, this rate will no longer apply. Participants are responsible for their own hotel reservations.

# REGISTRATION

Please register by December 20, 2018.  
Call for availability after December 20th.

REGISTER ONLINE AT [WWW.CVENT.COM/D/2GOV2Z](http://WWW.CVENT.COM/D/2GOV2Z)  
OR MAIL A CHECK WITH THIS COMPLETED FORM PAYABLE TO:

**db productions of nw ar. inc.**  
724 CR 670 • Green Forest, AR 72638

Name: \_\_\_\_\_

Employer: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please provide an accurate and legible email address to ensure you receive your confirmation letter, receipt of funds and access to on-line handouts.

## REGISTRATION FEES

(includes nursing contact hours, digital handouts & lunches)

### On or Before October 15, 2018 Amount

- Individuals: \$350 per person \$ \_\_\_\_\_
- Groups: \$325 per person \$ \_\_\_\_\_  
(3 or more registrations submitted & paid together)

### After October 15, 2018

- Individuals: \$375 per person \$ \_\_\_\_\_
- Groups: \$350 per person \$ \_\_\_\_\_  
(3 or more registrations submitted & paid together)

### Single Day

- Individuals: \$200/day per person \$ \_\_\_\_\_

### Pre-licensure Students

- Individuals: \$60/day per person \$ \_\_\_\_\_

**Total Amount Enclosed** \$ \_\_\_\_\_

Please indicate which day(s) you will attend:

Jan. 3     Jan. 4

REGISTER ONLINE AT [WWW.CVENT.COM/D/2GOV2Z](http://WWW.CVENT.COM/D/2GOV2Z)  
OR MAIL A CHECK WITH THIS COMPLETED FORM PAYABLE TO:

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