

db productions presents

MID-ATLANTIC NURSE EDUCATOR UPDATE: TIPS AND STRATEGIES FOR STUDENT AND FACULTY SUCCESS

WITH

DONNA "IGGY" IGNATAVICIUS, MS, RN, CNE, ANEF

AND DEANNE A. BLACH, MSN, RN

JUNE 1-3, 2017

UNIVERSITY OF CHARLESTON - CHARLESTON, WV

TARGET AUDIENCE

Who should attend?

- Nursing Faculty - New and Seasoned
- Deans, Directors, and Chairs of PN, Diploma, ADN and BSN programs
- Nurses Interested in Becoming Educators

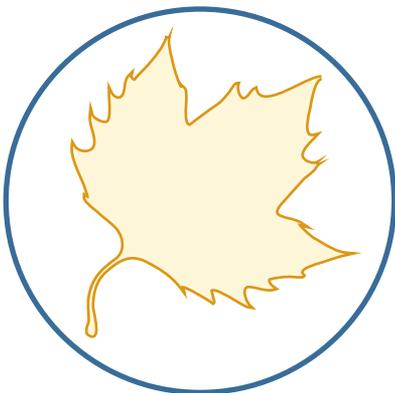
OVERVIEW

Features include:

- Networking Reception on June 1
- National Nursing Speakers
- 9 Plenary Sessions
- Vendor Exhibits/Poster Presentations
- Light Breakfast and Lunch Included
- Digital Handouts
- Complimentary Conference Bag
- Great Networking Opportunities
- Nursing Contact Hours Provided

EXHIBITOR OPPORTUNITIES

- Representatives from various companies will be present to discuss products and services.
- Opportunities exist for companies to sign-up for display booths for varied levels of sponsorship.
- For more information please contact Deanne A. Blach at 870.715.7508 or deanne@deanneblach.com.



LEARNING OUTCOMES

The purpose of this conference is to help Nursing Faculty and Deans/Directors/Chairs meet these NLN Core Competencies of Nurse Educators®.

Competency I:

Facilitate Learning

Competency III:

Use Assessment and Evaluation Strategies

Competency IV:

Participate in Curriculum Design and Evaluation of Program Outcomes

Competency VI:

Pursue Continuous Quality Improvement in the Nurse Educator Role

Competency VII:

Engage in Scholarship

Competency VIII:

Function within the Education Environment

CALL FOR POSTERS

Consider submitting a poster!

Share your creative teaching strategies or programs with other attendees by participating in a poster display.

Submit an abstract by **April 15, 2017** according to the guidelines found at

www.deanneblach.com/posters.

All abstracts will be peer reviewed. Notification of acceptance will be given within two weeks of submission.

Poster presenters must register for and pay to attend the conference.

SPEAKERS

DONNA "IGGY" IGNATAVICIUS, MS, RN, CNE, ANEF

Donna is nationally and internationally recognized as an expert in nursing education through her work experience, publications and speaking engagements. Her 8th edition of *Medical Surgical Nursing: Patient Centered Collaborative Care*, co-written with Linda Workman, was published in February 2015. As President of DI Associates, Inc., Donna provides curriculum and accreditation consultation and presentations.



DEANNE A. BLACH, MSN, RN

Deanne is a nurse educator who has used concept mapping for over a decade. Her most recent project was contributing 12 concept maps in the 8th edition of *Medical Surgical Nursing: Patient Centered Collaborative Care*. Deanne is co-author of *Teaching Nursing Using Concept Mapping (2008)* and developer of many concept maps for nursing books.

NURSING CONTACT HOURS

This activity has been submitted to the Ohio Nurses Association for approval to award 16 contact hours.

The Ohio Nurses Association is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. (OBN-001-91)

CONFLICT OF INTEREST/DISCLOSURES – Neither the speakers or planners have a conflict of interest (no financial relationships) with products, speaker bureaus or other organizations.

SUCCESSFUL COMPLETION – You must sign in before the session begins, provide an email address for communication, be present within 5 minutes of the start time and attend at least 80% of the entire conference.

CONTACT INFO – Please contact Deanne A. Blach, MSN, RN at 870.715.7508 or deanne@deanneblach.com for more information about nursing contact hours.

CONFERENCE SCHEDULE

THURSDAY, JUNE 1 - DONNA "IGGY" IGNATAVICIUS

- 7:30 Registration & Light Breakfast
- 8:30 Welcome & Disclosures
- 8:45 **Keynote: Redesigning Curricula to Meet a Changing Health Care System**
- 10:15 Break (*exhibits & posters open*)
- 10:45 **Integrating Patient, Staff & System Safety Throughout the Nursing Curriculum**
- 12:00 Networking Lunch (*provided*) / (*exhibits & posters open*)
- 1:15 **Using Engaging Classroom Teaching/Learning Strategies to Enhance Student Thinking & Discovery**
- 2:30 Break (*exhibits & posters open*)
- 3:00 Facilitated Small Group Work & Sharing Results
- 4:00 Program Complete
- 6:00 Networking Reception at the Charleston Marriott Town Center

NETWORKING RECEPTION ON THURSDAY, JUNE 1 FROM 6–8 P.M.

One of the major benefits of a national nursing education conference is having the opportunity to develop relationships and share best practice ideas with peers. On Thursday evening, June 1, join the DB Productions team and meet conference attendees at an evening reception at the Charleston Marriott Town Center.

FRIDAY, JUNE 2 - DONNA "IGGY" IGNATAVICIUS

- 7:30 Sign-in & Light Breakfast (*exhibits & posters open*)
- 8:30 **Transforming Nursing Education: Newer Models for Clinical Education**
- 10:00 Break (*exhibits & posters open*)
- 10:30 **Teaching & Learning Activities for Lab & Clinical Experiences**
- 11:30 Networking Lunch (*provided*) / (*exhibits & posters open*)
- 12:45 **Writing NCLEX®-Style Test Items for Clinical Decision-Making**
- 2:00 Break (*exhibits & posters close*)
- 2:30 **Writing NCLEX®-Style Test Items for Clinical Decision-Making (cont'd)**
- 3:30 Facilitated Small Group Work & Sharing Results
- 4:15 Program Complete

SATURDAY, JUNE 3 - DONNA "IGGY" IGNATAVICIUS & DEANNE A. BLACH

- 7:30 Sign-in & Light Breakfast
- 8:30 **Analyzing Test Results for Reliability & Item Revision**
- 10:00 Break
- 10:15 **Developing an Evidence-Based Clinical Evaluation Tool**
- 11:45 Networking Lunch (*provided*)
- 12:45 **Using Concept Mapping in Nursing Education**
- 2:00 Break
- 2:15 **Using Concept Mapping in Nursing Education (cont'd)**
- 3:15 Summary & Evaluation
- 3:30 Program Complete



HOTEL ACCOMMODATIONS

CHARLESTON MARRIOTT TOWN CENTER

200 Lee Street East • Charleston, WV 25301

Reservations: 304.345.6500 • Special Conference Rate: \$99/night (*plus tax*)*

**Includes complimentary parking and Wi-Fi. A limited block of rooms is being held under "DB Productions – Mid-Atlantic Nurse Educator Update" at this discounted rate until May 10, 2017. Once the block is full, the rate will no longer apply.*

TRANSPORTATION PROVIDED TO THE CONFERENCE LOCATION

Transportation will be provided between the Marriott and the University of Charleston. Daily shuttles will leave from the hotel entrance beginning at 7 a.m. and will return to the hotel after each session ends in the afternoon.

CONFERENCE LOCATION

UNIVERSITY OF CHARLESTON

Bert Bradford School of Health Sciences - Department of Nursing
Geary Student Union (GSU) Ballroom

2300 MacCorkle Avenue Southeast • Charleston, WV 25304



EARLY BIRD DISCOUNT!

Register by March 1, 2017 to receive our early bird discount.

GROUP DISCOUNT!

Submit 3 or more registration forms and fees together to receive our group discount.

REGISTRATION DEADLINE

Since conference space is limited, please register by May 20, 2017. After May 20, call for availability.

CANCELLATION POLICY

No refunds will be given, but a substitute may attend. Otherwise, the registration fee will be forfeited.

DIETARY CONCERNS

Please notify us before the conference and at the registration desk if you have any special dietary restrictions or needs.

HANDOUTS, SURVEYS & CERTIFICATES

All handouts, evaluation surveys, and CE certificates will be available online. You will be emailed a link to download handouts two weeks prior to the conference. Please note that handouts will not be available on-site. You will need to complete the evaluation survey online after the program concludes and print the CE certificate from your computer. Be certain the email address you provide is correct, so you can receive the link for your handouts and obtain CEs.

PHOTOGRAPHY

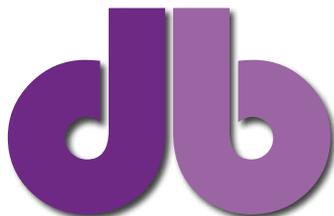
We reserve the right to photograph attendees for use in future promotional materials.

COVER PHOTO CREDIT

123rf.com (John Brueske)

EXHIBITOR OPPORTUNITIES

Exhibitors are invited to display their products and services. Refreshments and lunch will be provided in the exhibit area for maximum exposure to attendees. Special pricing for nonprofit organizations. We are looking for educational, clinical and "fun" vendors with purses, jewelry and clothing for nurses. Contact Deanne A. Blach for more information about registering as an exhibitor.



db productions of nw ar. inc.

DEANNE A. BLACH, MSN, RN

President & Conference Chair

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REGISTRATION

PLEASE REGISTER BY MAY 20, 2017.

AFTER MAY 20 – CALL FOR AVAILABILITY.

**REGISTER ONLINE AT WWW.DEANNEBLACH.COM/CONFERENCES
OR MAIL A CHECK OR MONEY ORDER WITH THIS COMPLETED FORM.**

Name: _____

Employer: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Mobile Phone: _____

Email Address: _____

Please provide an accurate and legible email address to ensure you receive your confirmation letter, receipt of funds and access to on-line handouts (which can be downloaded 2 weeks prior to the conference). If you are registering a group, it is essential to include email addresses for every registrant so each person receives follow-up communication.

NETWORKING RECEPTION ON THURSDAY, JUNE 1 FROM 6–8 P.M.

(Please check all that apply.)

- Yes**, I plan to attend the networking reception on Thursday, June 1.
- Yes**, I plan to bring a guest to the networking reception on Thursday, June 1.
(Tickets for guests can be purchased at the door for \$20 each.)

REGISTRATION FEES

(includes nursing contact hours, light breakfasts, networking lunches, & digital handouts)

Early Bird (On or Before March 1, 2017)	Amount
Individual: \$629 (USD)	\$ _____
Group: \$599 per person (USD) <i>(3 or more registrations submitted together)</i>	\$ _____
After March 1, 2017	
Individual: \$699 (USD)	\$ _____
Group: \$669 per person (USD) <i>(3 or more registrations submitted together)</i>	\$ _____
Total Fee Enclosed:	\$ _____

**REGISTER ONLINE AT WWW.DEANNEBLACH.COM/CONFERENCES
OR MAIL A CHECK OR MONEY ORDER WITH THIS COMPLETED FORM PAYABLE TO:**

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