

CONFERENCE OVERVIEW

First time NCLEX® pass rates of new nursing graduates have declined in the U.S. over the past few years. This conference focuses on how both U.S. and Canadian educators can ensure graduate success on the licensure exam. The new 2017 NCLEX-PN® test plan will be discussed. Participants will have the opportunity to apply what they learn with individual feedback from an international expert in test writing and analysis.

TARGET AUDIENCE

New and seasoned nursing faculty from the U.S. and Canada; deans, directors, and program chairs; course coordinators, and other faculty interested in testing strategies to promote student success

CONFERENCE OUTCOMES

By the end of this program, learners will be able to:

- Describe the 2017 changes in the NCLEX® and the NCLEX-PN® test plan.
- Explain the importance of mapping a nursing curriculum to the NCLEX® test plans.
- Identify the essential components of a test blueprint to ensure content validity.
- List key tips for writing clear and meaningful NCLEX®-style test items.
- Identify at least 4 strategies that students can implement to improve test success.
- Analyze test items for reliability, difficulty level, and discrimination.
- Write or revise at least two effective NCLEX®-style test items.

CONFERENCE FEATURES

- Internationally Renowned Content Expert
- Exhibits
- Poster Presentations
- Lunches Included
- Digital Handouts
- Great Networking Opportunities
- Nursing Contact Hours Provided

Speaker



**DONNA "IGGY" IGNATAVICIUS,
MS, RN, CNE, ANEF**

Founder of Boot Camp for Nurse Educators®, Donna is nationally and internationally recognized as a content expert in nursing education, including expertise in NCLEX®-style test writing, analysis, and curricular mapping. Through her consulting company (DI Associates, Inc.) she has successfully helped many nursing programs throughout the U.S. and Canada improve their licensure pass rates and revise curricula. Donna is currently working on her 9th edition of *Medical-Surgical Nursing: Patient-Centered Collaborative Care*. In recognition of her contributions to nursing education, Donna was inducted as a charter NLN Fellow of the Academy of Nursing Education in 2007.

NURSING CONTACT HOURS

This program has received ONA approval (#18926) to award 11 nursing contact hours. Attendees are required to attend 80% of the conference to receive full credit.

The Ohio Nurses Association is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. (OBN-001-91)

For questions about nursing contact hours, contact Deanne A. Blach, MSN, RN at 870.715.7508 or deanne@deanneblach.com.

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724 CR 670
Green Forest, AR 72638



db productions presents

NCLEX® CAMP FOR NURSE EDUCATORS: TIPS AND STRATEGIES TO PROMOTE STUDENT SUCCESS

with
Donna "Iggy" Ignatavicius, MS, RN, CNE, ANEF

Four international conferences customized
for U.S. and Canadian nursing programs



EARLY BIRD DISCOUNT!

Register by December 16, 2016 to receive our early bird discount!

GROUP DISCOUNT!

For 3 or more registrations submitted together.

CANCELLATION POLICY

No refunds will be given, but a substitute may attend. Otherwise, the registration fee will be forfeited.

DIETARY CONCERNS

Please notify us before the conference and at the registration desk if you have any special dietary restrictions or needs.

HANDOUTS, SURVEYS, & CERTIFICATES

All conference handouts, evaluation surveys, and CE certificates will be available online. You will be emailed a link to download handouts in early April 2017. Please note that handouts will not be available on-site. You will need to complete the evaluation survey online after the program concludes and print the CE certificate from your computer. Be certain the email address you provide is correct, so you can receive the link for your handouts and obtain CEs.

EXHIBITOR OPPORTUNITIES

Exhibitors are invited to display their products and services. Refreshments and lunch will be provided in the exhibit area for maximum exposure to attendees. Special pricing for nonprofit organizations. We are looking for educational, clinical and "fun" vendors with purses, jewelry and clothing for nurses. Contact Deanne for more information about registering as an exhibitor.

Call For Posters

Share your evidence-based strategies related to NCLEX® success with other conference attendees by participating in a poster display!

Submit an abstract to deanne@deanneblach.com by March 31, 2017 according to the guidelines found at www.deanneblach.com/posters.

Agenda

DAY 1

- 7:30 Registration Sign-In
- 8:15 Welcome & Disclosures
- 8:30 **NCLEX-RN® and NCLEX-PN® Update: What's New?**
- 10:00 Break (*exhibits & posters open*)
- 10:30 **Mapping the Curriculum to the NCLEX® Test Plan**
- 12:00 Lunch (*provided*) / (*exhibits & posters open*)
- 1:00 **Developing Meaningful Test Blueprints for Faculty Exams**
- 2:15 Break (*exhibits & posters open*)
- 2:45 **Tips for Writing Effective NCLEX®-Style Questions**
- 4:00 Program Complete

DAY 2

- 8:00 Registration Sign-In
- 8:30 **Teaching Students Effective Test-Taking Strategies**
- 10:00 Break (*exhibits & posters open*)
- 10:30 **Analyzing Test Results for Reliability and Item Decisions**
- 12:00 Lunch (*provided*) / (*exhibits & posters close*)
- 1:00 **Small Group Work to Revise/Write Test Items**
- 2:15 Break
- 2:30 **Review of Small Group Work with Feedback**
- 3:30 Summary & Evaluation
- 3:45 Program Complete

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Deanne A. Blach, MSN, RN
President & Conference Chair

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Accommodations

April 12-13

DoubleTree by Hilton San Francisco Airport North
5000 Sierra Point Parkway • Brisbane, CA 94005
Reservations: 650.745.1501
\$159/Night (*plus tax*)* - Room Cutoff Date: March 28



April 18-19

The Chase Park Plaza
212 North Kingshighway Boulevard • St. Louis, MO 63108
Reservations: 314.633.3000
\$139/Night (*plus tax*)* - Room Cutoff Date: March 18



April 24-25

Hilton Westchester
699 Westchester Avenue • Rye Brook, NY 10573
Reservations: 914.939.6300
\$145/Night (*plus tax*)* - Room Cutoff Date: April 2



April 28-29

Hyatt Regency Aurora-Denver Conference Center
13200 East 14th Place • Aurora, CO 80011
Reservations: 303.365.1234
\$139/Night (*plus tax*)* - Room Cutoff Date: March 31



*Limited blocks of rooms are being held at these discounted rates under "DB Productions - Iggy's NCLEX® Camp for Nurse Educators."

Registration

PLEASE REGISTER BY MARCH 31, 2017.
AFTER MARCH 31 – CALL FOR AVAILABILITY.
REGISTER ONLINE AT WWW.DEANNEBLACH.COM/CONFERENCES
OR MAIL A CHECK WITH THIS COMPLETED FORM.

Name: _____
Employer: _____
Address: _____

City: _____
State: _____ Zip: _____
Phone: _____
Email: _____

Please provide an accurate and legible email address to ensure you receive your confirmation letter, receipt of funds and access to on-line handouts. If you are registering a group, it is essential to include email addresses for every registrant so each person receives follow-up communication.

LOCATION

(Please be sure to mark which location you are attending.)

- Brisbane, CA - April 12-13**
DoubleTree by Hilton San Francisco Airport North
- OR**
- St. Louis, MO - April 18-19**
The Chase Park Plaza
- OR**
- Rye Brook, NY - April 24-25**
Hilton Westchester
- OR**
- Aurora, CO - April 28-29**
Hyatt Regency Aurora-Denver Conference Center

REGISTRATION FEES

(includes nursing contact hours, lunches, & digital handouts)

On or Before December 16, 2016	Amount
Individual: \$459 (USD)	\$ _____
3 or more faculty: \$419 (USD) per person	\$ _____
After December 16, 2016	Amount
Individual: \$499 (USD)	\$ _____
3 or more faculty: \$459 (USD) per person	\$ _____
Total Amount Enclosed	\$ _____

MAKE CHECKS OR MONEY ORDERS PAYABLE TO:
db productions of nw ar. inc.

Send registration form & fee to:
DB Productions of NW AR, Inc. • 724 CR 670 • Green Forest, AR 72638