Local Hotels
Participants are responsible for their own hotel reservations

- **Days Inn**
  1425 Hwy 62-65 North, Harrison AR
  (870) 391-3297

- **Hampton Inn**
  121 Hwy 43 East, Harrison AR
  (870) 365-0505

- **Holiday Inn Express**
  117 Hwy 43 E, Harrison AR
  (870) 741-3636

- **Hotel Seville**
  302 North Main Street, Harrison AR
  (870) 741-2321

- **Quality Inn**
  1210 Hwy 62-65 North, Harrison AR
  (870) 741-7676

- **Super 8 Harrison**
  1330 N Highway 62 65, Harrison AR
  (870) 741-3636

- **Super 8 Harrison**
  303 North Main Street  •  Harrison, AR
  (870) 741-1741

Sponsors
North Arkansas Partnership for Health Education
Area Agency on Aging of NW Arkansas
North Arkansas College
North Arkansas Regional Medical Center
University of Arkansas for Medical Sciences

Vendors and break sponsors welcome
Please contact Deanne Blach MSN, RN at Deanne@deanneblach.com for more details

Keynote Speaker — geriatrician David Dosa, MD, MPH, as he brings his expertise in the fields of geriatrics, dementia, nursing home care, and end of life care to the community of Harrison. Dr. Dosa is a health services researcher at Brown University in Providence, Rhode Island and the author of the New York Times best seller, Making Rounds with Oscar: The Extraordinary Gift of an Ordinary Cat (Hyperion). Dr. Dosa is well known on the national level and has been interviewed on NPR and the BBC, the CBS Evening News, ABC’s Good Morning America, NBC’s Today Show, CNN, and was featured in People magazine and AARP The Magazine. Besides his office practice, he teaches medical students and residents, is the physician representative to the RI Senate LTC Committee and board member of the NH Alliance for Better Long Term Care. Dr. Dosa and Oscar the Cat made international headlines when he published an article in the New England Journal of Medicine that revealed the cat’s unusual talent: Oscar can predict when patients are going to die and his predictions are always right!

Thursday, September 20

Target Audience: CNAs, PCAs & Family Caregivers

Purpose: Provide evidence-based information for the health care community to improve the quality of life for older adults.

Objectives:

- Apply professional standards in pressure ulcer reduction, fall prevention, and restraint alternatives
- Incorporate culture change strategies into daily care
- Review client care in different stages of Alzheimer’s
- Identify early signs and interventions for hypoxia
- Describe effective communication strategies with the healthcare team

Agenda

7:30 Registration • Welcome at 8:00
8:15 “Keep ‘Em Moving” - Pressure Ulcer Prevention
– Kathy Gillette, RN, ONC, WCC
9:15 Break with exhibitors
9:45 “Get Fall Protection - It’s Catchy” - Fall Prevention & Restraint Alternatives
– Cassie Cole, RN, AFMC Quality Specialist
10:45 “Culture Change” - Making the Transition
– Theresa Kirby, BSN, RNP
11:45 Lunch & Uniform Fashion Show
provided by The Uniform Place
– Theresa Kirksey, BSN, RNP
12:45 The Many Faces of Alzheimer’s
– Priscilla Pittman, MSW, MA
2:45 Break with exhibitors
3:15 Saving Your Patient’s Life - Early Signs of Hypoxia
– Deanne Blach, MSN, RN
4:15 Wrap-up and evaluation
4:30 Program complete
CNAs will receive 6.25 contact hours

Michelle Hirsh, RN - Coordinator for Health Education, CNA & Caregiver Programs
Phone: 870-391-3140  •  mhirsh@northark.edu

Friday, September 21

Target Audience: RNs, LPNs, SWs, CMs, NH staff, LPCC, Senior Center staff, Hospital Discharge Planners, CNAs, PCAs, Family Caregivers, and all Health Care Professionals caring for older adults.

Purpose: Provide evidence-based information for the health care professionals to improve the quality of life for older adults.

Agenda

7:30 Registration • Welcome at 8:00
8:15 Making Rounds with Oscar the Cat - The Importance of Animals in Health Care
– David Dosa, MD, MPH
9:30 Break with exhibitors
10:00 “Silver Tsunami” - The Ramifications of Our Aging Population
– David Dosa, MD, MPH
11:30 Lunch provided
12:30 Breakout Sessions
- “The Art of Geriatric Assessment” - Painting the Clinical Picture Part 1
  – Chelsia Harris, RN, MSN, FNP-BC
- Early Stages of Alzheimer’s – Signs & Interventions
  – Denise Compton Sparks, PhD, Clinical Psychologist
- Psychotropic Medications
  – Gary Linker, MD, Geriatric Psychiatry
1:45 Break with exhibitors
2:00 Breakout Sessions
- “The Art of Geriatric Assessment” - Painting the Clinical Picture Part 2
  – Chelsia Harris, RN, MSN, FNP-BC
- Understanding & Managing Difficult Behavior
  – Denise Compton Sparks, PhD, Clinical Psychologist
- Pathology of Alzheimer’s Disease: Current & Future Potential Biological Targets for a Cure
  – Gary Linker, MD, Geriatric Psychiatry

Michelle Hirsh, RN - Coordinator for Health Education, CNA & Caregiver Programs
Phone: 870-391-3140  •  mhirsh@northark.edu

Registration Deadline
September 7, 2012
Registrations received without payment will not be processed until payment arrangements have been made. Confirmation is sent if registration form and payment are received 2 weeks before conference begins.

Cancellation Policy
An administrative fee of $25 will be charged to change registration (cancellations and refunds) prior to Sept. 7th. After Sept. 7, no refunds will be issued.

Attendee
Business - casual attire is appropriate for the conference.
Temperatures in the meeting rooms vary. Please dress in layers to ensure your comfort.

Photography
We reserve the right to photograph attendees for use in promotional materials.

Nursing Contact Hours
Tuesday, September 21
This program has been submitted to the Office of Long Term Care for continuing education for NH administrators and nurses caring for the geriatric client.

University of Arkansas for Medical Sciences AHEC-NW Department of Education is an approved provider of continuing nursing education by Arkansas Nurses Association, an accredited approver by the American Nurses Credentialing Center’s COA.

In order to successfully complete this educational activity, each participant must be physically present for the entire program and complete and submit the evaluation tool.
All faculty at nursing continuing education activities are required to disclose to the audience (1) any significant financial relationships with the manufacturer(s) of any commercial products, goods or services and (2) any unlabeled/unapproved uses of drugs or devices discussed in their presentations. Such disclosures will be made in writing in the course presentation materials.

This conference has received support from a variety of vendors. This support shall not influence the design and scientific objectivity of this educational activity. A complete list of vendors will be available at the conference in the printed materials. The educational event will be kept separate from vendor activities.

To register, contact NAPHE
P. 870-391-3367  •  F. 870-391-3507
Toll Free (888) 625-9930
www.northark.edu/services/naphes.aspx

Deanne A. Blach, MSN, RN
NAPHE Lead Nurse Planner
Deanne@deanneblach.com
870-715-7508

To do this, contact the NAPHE office at the following number:
870-391-3140

CNA, PCA & Family Caregivers – $10 per day
Thursday, September 20
$_____
Friday, September 21
$_____

Health Care Professionals
Thursday, September 20 - $10
$_____
Friday, September 21 - $60
$_____

Total amount enclosed
$_____

Make check payable to:
NAPHE (North Arkansas Partnership for Health Education)
and mail to NAPHE 1515 Pioneer Dr. Harrison, AR 72601

Yes, I will be attending the Meet the Author Reception at the Hotel Seville 7:30 pm Thursday September 20.

To register, contact NAPHE
P. 870-391-3367  •  F. 870-391-3507
Toll Free (888) 625-9930
www.northark.edu/services/naphes.aspx

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